



Michaela

LEACH

Plant-based chef / Food
Photographer / Product
Photographer/Recipe
Developer /blogger

www.health-alignment.com



9.5K+



4.8 K+

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Health Alignment

VEGAN FOOD & LIFESTYLE

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about

I founded Health Alignment to show what an abundance there is when living a plant-based lifestyle.

My blog and social media pages share key aspects of a balanced lifestyle and ways of creating wholesome, plant-based meals that are quick and easy to make using simple and local ingredients.

HA Following



9000 +



4,700+

affiliations

- Food Lover's Market & Co,
- Rugani Juice
- Veganuary
- Coffig
- Untangl Health
- Thrive Wellness Programs
- House of Health Online
- Cure Homemade
- Le Creuset South Africa
- Woolworths South Africa
- Orgran
- Just About Refills

SOCIAL MEDIA STATISTICS

My audience is predominantly women between the ages of 18-34 based in South Africa with over 80% from Johannesburg and Cape Town.



Services

- **ONCE OFF STORY**

Great for a once off promotion of event, new product or sale. 24 hours only.

- **PRODUCT UNBOXING ON INSTAGRAM STORIE**

The perfect option for sharing info about your products. Share a set of photos/videos featuring the product and packaging. Can include the price and your Instagram handle will be tagged.

- **SOCIAL MEDIA POST**

a post to promote a product that aligns with my brand.
I will also mention your instagram and tag the handle.

- **RECIPE CREATION**

Plant-based recipe using your products. The Images will be provided to be used on your platforms.

- **PRODUCT PHOTOGRAPHY**

4 images provided per product

- **STOP MOTION**

Stop Motion 5-10 seconds. (I am happy to provide examples)

- **REEL/SHORT VIDEOS**

Short Video of product or recipe that can be used on social media as a Reel or video post. I am happy to share examples of my styles

- **HOURLY RATE: R500**

CONTACT ME DIRECTLY TO DISCUSS FURTHER OPTIONS
AND PACKAGES.

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**THANK YOU SO MUCH FOR
YOUR CONSIDERATION**
